**Oral Communication Assessment – Performance**

**This is designed to measure *performance* and not *content*.**

Performance is measured in three areas: slides, physical presence and voice.

**Slides**

4 – Effective, clear, creative and visually appealing.

3- Effective; clearly convey information without being cluttered or distracting.

2 – Convey useful information but may be too wordy or cluttered.

1 – Basic bullet-points; minimal effort evident but presentation is complete.

0 – Little or no effort demonstrated.

**Physical Presence**

4 – Effectively animated, dynamic and engaged.

3 – Somewhat animated, addresses audience and conveys confidence.

2 – Mostly addresses audience; conveys some confidence but may be rooted in place or fidgety.

1 – Does not primarily address audience and may not convey much confidence.

0 – Fails to address audience; complete lack of confidence or preparation.

**Voice**

4 – Projects well, speaks clearly and effectively employs vocal variety.

3 – Projects well and speaks clearly with appropriate language.

2 – Speaks clearly with appropriate language but may be somewhat monotone or has trouble

 projecting.

1 – Generally speaks clearly, but may stumble over words, employ an inconsistent delivery or

 use inappropriate language; may simply read slides verbatim.

0 – Fails to speak clearly or project well; may be unprepared or too affected by nerves.